

**City of Sky Valley  
Marketing Committee**

**Thursday, September 11, 2014  
10:00 AM  
Lakeside Room, Sky Valley Club, 568 Sky Valley Way**

**SUMMARY**

Those present: Gurley, Howard, Lamonte, Brett. City Manager Lapeyrouse, City Clerk Cantrell.  
No quorum present.

**DISCUSSION ITEMS**

- Current Marketing Efforts

The committee discussed options for a new marketing coordinator or possibly media relations coordinator.

- Fallfest

We are getting wagons to use for the hayrides from Ricky James and will check to see if we can turn around at the waterfall.

Pets? Pets are welcome. We will need to post a sign asking people to clean up after your pets and move the pet waste dispenser from the park to the pavilion area.

To Do

Posters – Ask volunteers to distribute posters to surrounding areas, goal to have 100 posted.

Shirts – Gurley will talk to Fogerty to place shirt order.

Employees – Can city employees work Saturday for the FallFest and be off the following Monday?

Children's Area:

Bouncy House?

Face Painter – yes

Touch a Truck – yes

Fire Truck Rides – Cantrell will contact fire department. Will need to give \$100 contribution to SV/Scaly Volunteer Fire & Rescue.

Pumpkins to sell – Gurley will order 50 large, 50 small

Giveaway – Drawing for giveaway will help track how many people attend and where they are from. Club will contribute two rounds of golf. City will coordinate two night stay at Timeshares if possible – need to work out details.