

MEMORANDUM OF UNDERSTANDING

In a joint effort to revive the enthusiasm of the residents in Sky Valley as well as attract visitors from outlying areas, developers looking for their next diamond in the rough, and tourists traveling throughout the area, the City of Sky Valley and the Sky Valley Property Owners Association have teamed up to plan a special summer full of social events and festivities. We want everyone to come see what our beautiful valley has to offer, stimulate interest in being a part of this community and hopefully encourage people to make Sky Valley their home or favorite vacation destination.

Primary duties discussed included the following:

- Concert Bookings
- Catered Dinner Bookings
- Ticket Sales
- Money Handling
- Advertising
- Festival Planning
- Set-Up
- Clean-Up

It is agreed that all money will be handled by City Hall through an escrow account. Seed money will be fronted by the City and recouped through ticket sales as able over time. All advertising, entertainment, and other costs will also be paid through this account. It would be the intent of both parties to have this venture pay for itself. Any shortfall will be split between the City and the POA at a 50/50 split respectively. Any profits will be retained in the account for future events.

The Property Owners Association will be responsible for distribution of advertising signs and posters and coordination with the Rabun County and Macon County Chambers of Commerce for advertising and possibly ticket sales. All money collected through ticket sales will be delivered to the City for handling through the escrow account. Additional advertising may include radio, newspaper and the internet.

The City of Sky Valley and the Property Owners Association agree to work together on scheduling and booking events to include catered dinners, concerts and festivals. Primary coordinators for Sky Valley's 2011 events shall include Mayor Jim Martindale, POA Chairman Steve Brett, City Manager Linda Smith and Pam Martindale. All scheduling will be done to not interfere nor take the place of social events planned independently by the Sky Valley Property Owners Association or the City of Sky Valley.

This agreement will be for the 2011 calendar year. Any changes to the agreement during the 2011 calendar year will have to be mutually agreed upon by both parties. Future agreements will be reviewed, modified and approved by both parties on an annual basis.

Agreed to by:

City of Sky Valley

Date:

James J. Martindale, Mayor

2-17-11

Sky Valley Property Owners Association

Date:

Steve Brett

2/17/11