

Sky Valley Planning and Economic Development Committee (PEDC)

Timeshares of Sky Valley Exercise Room

July 5, 2012

MINUTES

Chairman Neil Howard called the meeting to order at 10:04 A.M.

Members in attendance were: Neil Howard, Ray Becker, Steve Brett, Allen Jackson, Frank Norton, David Spears, Linda Durrence, Al Lee, Jim Martindale and Barbara Kobacker. Guests in attendance were: Maureen Platt, David Carr, David Whatley, and Steve Shepard.

The minutes of the June 14 PEDC meeting are as posted on the Sky Valley City web site. The Agenda was adopted.

Chairman Neil Howard asked for the Sub Committee Report on Marketing from Chairman Steve Brett. Mr. Brett reviewed the joint efforts of the Sky Valley Club and the City of Sky Valley resulting in a motion made to recommend that the City of Sky Valley approve up to ten thousand dollars (\$10,000) to be used in a joint marketing effort with the Sky Valley Club, Inc.. Ray Becker seconded the motion. Discussion followed including thoughts and concerns regarding budget plans, marketing plans and accountability. Mr. Brett's motion was then amended to the following: "The PEDC recommends to the City of Sky Valley, that a joint marketing

effort between the City and the Sky Valley Club, Inc. be authorized where up to \$10,000 (ten thousand dollars) of matching funds be available for projects proposed during the remainder of this calendar year. Although projects may be jointly planned, they will be funded separately by the "Club" and the "City". The City Council must pre-approve all such expenditures."

The amended motion passed unanimously.

The Chairman of the Beautification Committee, Mr. Al Lee, inquired as to the status of the report generated by his committee. Copies of his report were handed to members. A motion was made by Mr. Lee as follows:

"The PEDC recommends that the City of Sky Valley review the contract with Mr. Jim Wells to increase the frequency and number of maintenance services to the Sky Valley entrance. Barbara Kobacker seconded the motion. Discussion followed and motion passed unanimously.

The meeting was adjourned at 10:25 A.M.

Respectfully Submitted,

Barbara Kobacker,

PEDC Secretary